

CONFERENCE AGENDA

7:30 - 8:00 AM Continental Breakfast
 8:00 - 8:10 AM Opening Remarks — Jonathan A. Schein, *Pres/CEO, ScheinMedia*
 8:10 - 8:30 AM Special Presentation



Jonathan A. Schein

8:30 - 9:15 AM The Wisdom Panel

Moderated by
Jonathan A. Schein
President/CEO
ScheinMedia



Panelists

Mitchell E. Hersh
President and CEO, Mack-Cali Realty Corporation
Steven J. Pozzycki
Founder, Chairman, and CEO, SJP Properties
Michael Seeve
President, Mountain Development Corporation
Stephen B. Siegel
Chairman of Global Brokerage, CB Richard Ellis
Joseph Taylor
President and CEO, Matrix Development Group



Mitchell E. Hersh



Steven J. Pozzycki



Michael Seeve



Stephen B. Siegel



Joseph Taylor

9:15 - 10:00 AM The New Money and Investors Panel

Moderated by
David T. Gockel
President/CEO
Langan Engineering & Env'tl Svcs



Panelists

Ron Beit
President, RBH Group
Mitchell S. Berkey
Partner, Wolff & Samson PC
Ralph Raciti
Managing Director-Urban Private Equity Funds NE,
Phoenix Realty Group
Michael H. Sonnabend
Managing Partner, PMZ Realty Capital LLC
Andrew N. Stark
Executive Managing Director, Cantor Real Estate



Ron Beit



Mitchell S. Berkey



Ralph Raciti



Michael H. Sonnabend



Andrew N. Stark

CONFERENCE AGENDA

10:00 - 10:20 AM Networking Break
 10:25 - 11:15 AM The Business Incentives Panel

Moderated by
Robert S. Goldsmith
Partner
Greenbaum, Rowe, Smith et al - RE Dept



Panelists

Jay C. Biggins
Executive Managing Director, BLS & Co.
Timothy Lizura
Senior VP Business Development,
NJ Economic Development Authority
Rosemary T. McFadden
Deputy Mayor, City of Jersey City
Jerry L. Zaro
Chief of the Office of Economic Growth, State of New Jersey



Jay C. Biggins



Timothy Lizura



Jerry L. Zaro



Cory A. Booker

11:30 - 11:50 AM Keynote Presentation — The Honorable Cory A. Booker, *Mayor, City of Newark*

11:50 - 12:35 PM The Developer Incentives Panel

Moderated by
Ted Zangari
Member
Sills Cummis & Gross P.C.



Panelists

Tom A. Banker
Principal, The Banker Group
Caren S. Franzini
CEO, NJ Economic Development Authority
George Jacobs
President, Jacobs Enterprises, Inc.
Ron Ladell
Vice President of Development, AvalonBay Communities
Stefan Pryor
Deputy Mayor of Economic and Housing Development, City of Newark



Caren S. Franzini



George Jacobs



Ron Ladell



Stefan Pryor

Invited Special Presentation — Christopher Christie
Repub. Candidate for Governor, State of New Jersey



Christopher Christie

12:35 - 12:45 PM Closing Remarks

12:45 - 1:30 PM Networking Lunch